

CLIQUE ATLANTA

instant social gratification

CLIQUEATLANTA , Atlanta's ONLY online social and luxury lifestyle magazine makes its debut August 9, 2007.

You are cordially invited!

CLIQUEATLANTA offers insider information on our chic city, with sleek editorial content and stylish graphics that suit our sophisticated readers. Along with our core focus on authoritative and personal coverage of Atlanta's scintillating social events, each issue will also provide substantive scoop on Atlanta's most buzz-worthy restaurants, shops, fashions, designs, people, events and destinations. **CLIQUEATLANTA** will also cover to-lust-for national and international luxury goods. And as any socialite worth her weight in her Louboutin's would require, **CLIQUEATLANTA** will provide a regularly updated, meticulously edited Social Calendar. Ensuring that our readers don't miss a single A-list ball, upscale boutique opening, philanthropic fete or over-the-top arts bash. A soiree skip your notice? Log to get the complete lowdown on who went, what happened, how much money was raised and most importantly, what they wore!

CLIQUEATLANTA fuses the accessibility, info-tainment, value and instantaneousness of an addictive website with all of the glamour of your favorite glossy magazines. **CLIQUEATLANTA** strives for superior party reportage with a serious social conscience AND an eye for the fashionable, frothy details, witty quips, and bon mots that makes this city worth covering.

Think *Town & Country* meets *New York Social Diary*.

Updated weekly, **CLIQUEATLANTA** is a uniquely positioned media venue. Our signature allure is marrying the speed and immediacy of the Internet to the ephemera of "What's Hot Now". *Instant Social Gratification is only a Clique away.*

Where to Go? What to Buy? Who to Know? When & Why?

CLIQUEATLANTA - You Could Be In!